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2024 – the changes we seek



4 things before election

- 📍 Statutory registration of short terms lets
- 📍 Package Travel Regs reform
- 📍 ETA implementation and tweaks
- 📍 VAT-free shopping for visitors



Longer-term, post-election

- 📍 Business rates reform
- 📍 Tackling competitive position – VAT rate, visa fees
- 📍 Increasing VisitBritain's international marketing budget
- 📍 Youth Mobility
- 📍 A new EU-UK mobility agreement



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