

# Mike Easton

## Head of Hotels & Hospitality





# Market Growth

2018 – 2024 = 4% over 2,500 sites in the UK



# Impact on the Market



**WARNER**  
HOTELS

*Haven*

*Butlin's*

# Hotels

**trivago**<sup>®</sup>

 **airbnb**

**Booking.com**

 **Expedia**<sup>®</sup>



# Brands

HOTEL  
INDIGO®



# Food & Drink

Rise and Fall



# Number of Pubs



2000	60,800
2020	46,800
2024	39,162



# 2022 - Now





# Thank You