

# Mike Easton

#### Head of Hotels & Hospitality



# Market Growth

#### 2018 – 2024 = 4% over 2,500 sites in the UK



### Impact on the Market







## Hotels



#### **Booking.com**







#### Brands

HOTEL INDIGO®



ibis

HOTEL

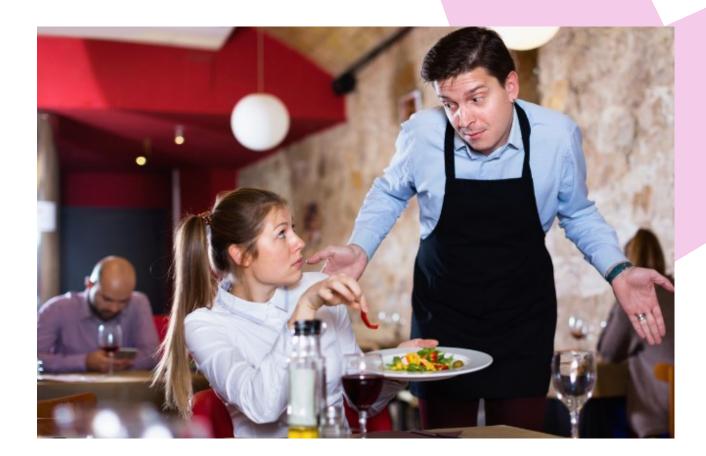
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# Food & Drink

**Rise and Fall** 



#### Number of Pubs

# 2000 60,800 2020 46,800 2024 39,162

# 2022 - Now







# Thank You