



AI LEGAL CONSIDERATIONS

Thomas Chartres-Moore



We're committed to the South West

Providing high-quality legal services for
our communities and the region.





Certified



®

Corporation

We're B Corp™
certified

Making business a force for good,
balancing people, planet and profit.



We're Employee Owned

We develop and care for our people,
allowing us to deliver exceptional added value.

ICO Generative AI Consultation

- Purpose limitation
- Accuracy
- Controllership
- Legitimate interests



Online Choice Architecture And Dark Patterns

- Sludge
- Commitment
- Preferential ranking
- Defaults
- Drip pricing





NOT LEGAL ADVICE