



the organic coffee roaster



Competitive Advantage Through Savvy Sourcing

The challenges ahead



**SUSTAINABLE
DEVELOPMENT** **GOALS**



The challenges ahead



The challenges ahead



The challenges ahead



**SUSTAINABLE
DEVELOPMENT GOALS**



Let alone higher input costs, finding talent and the slow economy...

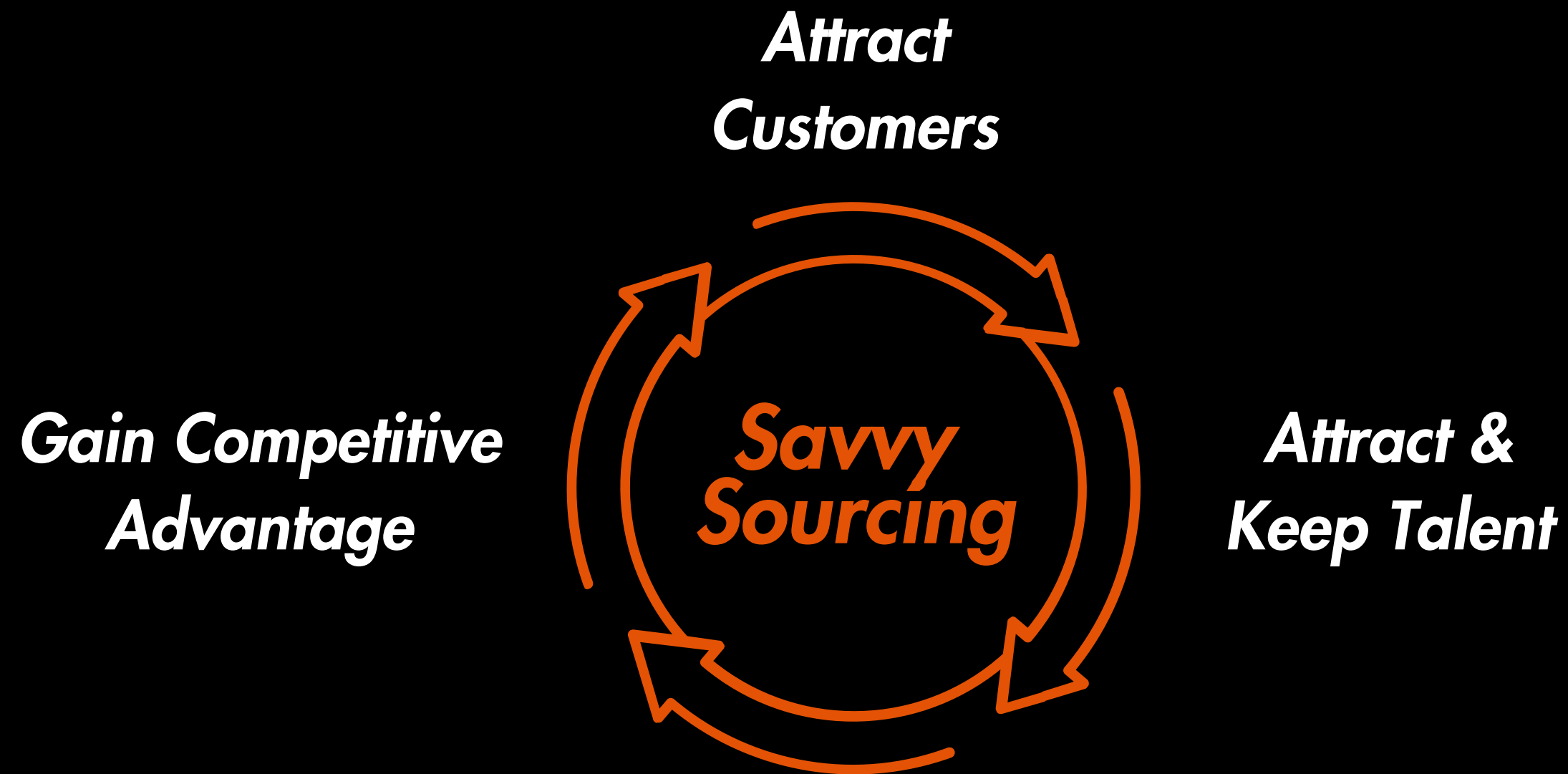
“Your People and Supply Chain Help **Define You...**”

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“...And Therefore **Determine Your Success**”

Savvy sourcing is about embracing suppliers
who **already deliver** your ESG aims to help you...

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Satisfy legislation AND your
ESG targets in the process

Here's how to implement savvy sourcing

Top Tip 1: **Learn** from the best...

Learn from those **already winning** across service, quality, ethics, sustainability, talent retention.



Top tip 2: Cut Through the **Greenwash**

Source via membership organisations & certification bodies



Top tip 3: Embrace those **already doing it**

They've already done the hard work for you



*Source from **winners***



Proactively

Embrace

Innovate

To save money & carbon...

3rd party innovation



1st party innovation



Join, Listen & Collaborate with **Communities**



Ecologi

Climate action you can trust

better business
act

3000+ coalition for a cleaner,
greener, fairer future for all.





Choose **Savvy Sourcing**

Authenticity ~ Loyalty ~ Talent Retention ~ Growth & Success

*“Keep customers coming to your door while reinforcing your business as a **force for good**.”*

www.owenscoffee.com/exceptional



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