



Cybercrime and AI and How You Can Manage the Risk

Hannah Morgan & Eloise Ansell, NFU Mutual

Key Drivers of Risk



Connected devices such as EPOS



Regulation & compliance



Reliance on IT applications & integrations such as booking systems



Growing threat environment including criminals seeking financial gain

Likely Cyber Attacks

01



Software
Supply
Chain

02



Social
Engineering

03



Denial of
Service
Attack

04



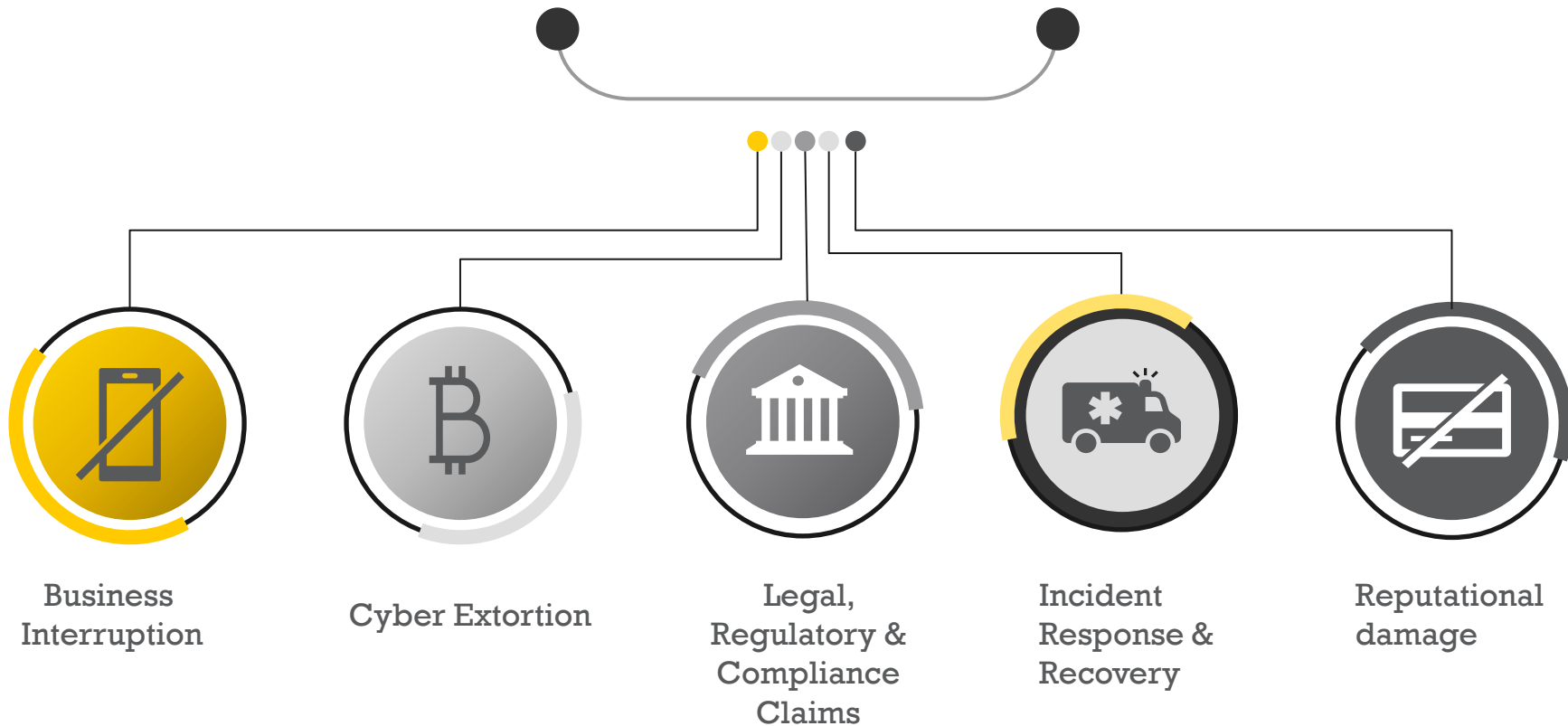
Ransomware

05



Phishing

Likely Impacts for Leisure & Hospitality Business



Why should you consider insurance?

Provides a 24/7
Incident Response
Service

Access to
necessary Legal
and IT expertise

Covers financial
losses arising
from cyber
incident
including
business
interruption



Improves
Recovery
time &
Minimises
Impact

Examples of incidents within the industry

IHG, owners of Holiday Inn were attacked by a “vindictive” couple who gained access to systems allegedly via a phishing email. Whilst their ransomware attack failed they were successful in deleting data and accessing email and other private systems. The hotel chain had to shut down its systems impacting thousands of customers whilst the threat was assessed, isolated and resolved.

Cyber-security experts say Booking.com itself has not been hacked, but criminals have devised ways to get into the administration portals of individual hotels which use the service. Hackers are first tricking hotel staff into downloading a malicious piece of software called Vidar Infostealer.

They do this by sending an email to the hotel pretending to be a former guest who has left their passport in their room.

Then the hackers log into the Booking.com portal allowing them to see all customers who currently have room or holiday reservations. The hackers then message customers from the official app and are able to trick people into paying money to them instead of the hotel.

Questions?



NFU Mutual

INSURANCE | PENSIONS | INVESTMENTS