



EV CHARGING FOR TOURISM

WEST COUNTRY TOURISM CONFERENCE

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AGENDA



WHY EV
CHARGING
MATTERS



THE MISSING LINK:
TOURISM & EV
CHARGING



HOW
DESTINATION
BUSINESSES CAN
BENEFIT



VOLTSHARE
DESTINATION EV
CHARGING



EV's are here to stay

New EV registrations are at an all time high of ~16% of total car registrations.
Used EV sales jumped by ~81%.

Pictured: Bedford Arms, Young's
A VoltShare Destination Partner

EV ACCESSIBILITY IS CRUCIAL

Shorter range of EV's mean access to refuelling/recharging stations is crucial. Drivers have changed their habits. Businesses must now keep up with growing demand and expectations.



400 - 1000 miles



100 - 300 miles

1 hour @ 7kW ~ 22 miles range

FULLY STANDARDISED



All EV chargepoints in the U.K. and all EV's in the U.K. and Europe are standardised to have Type 2 connection.



Average battery capacity is around 40-45 kWh with several models reaching >70 kWh. (1 kWh ~ 3.5 miles)



There are three modes of charging: Slow, Fast, Rapid.

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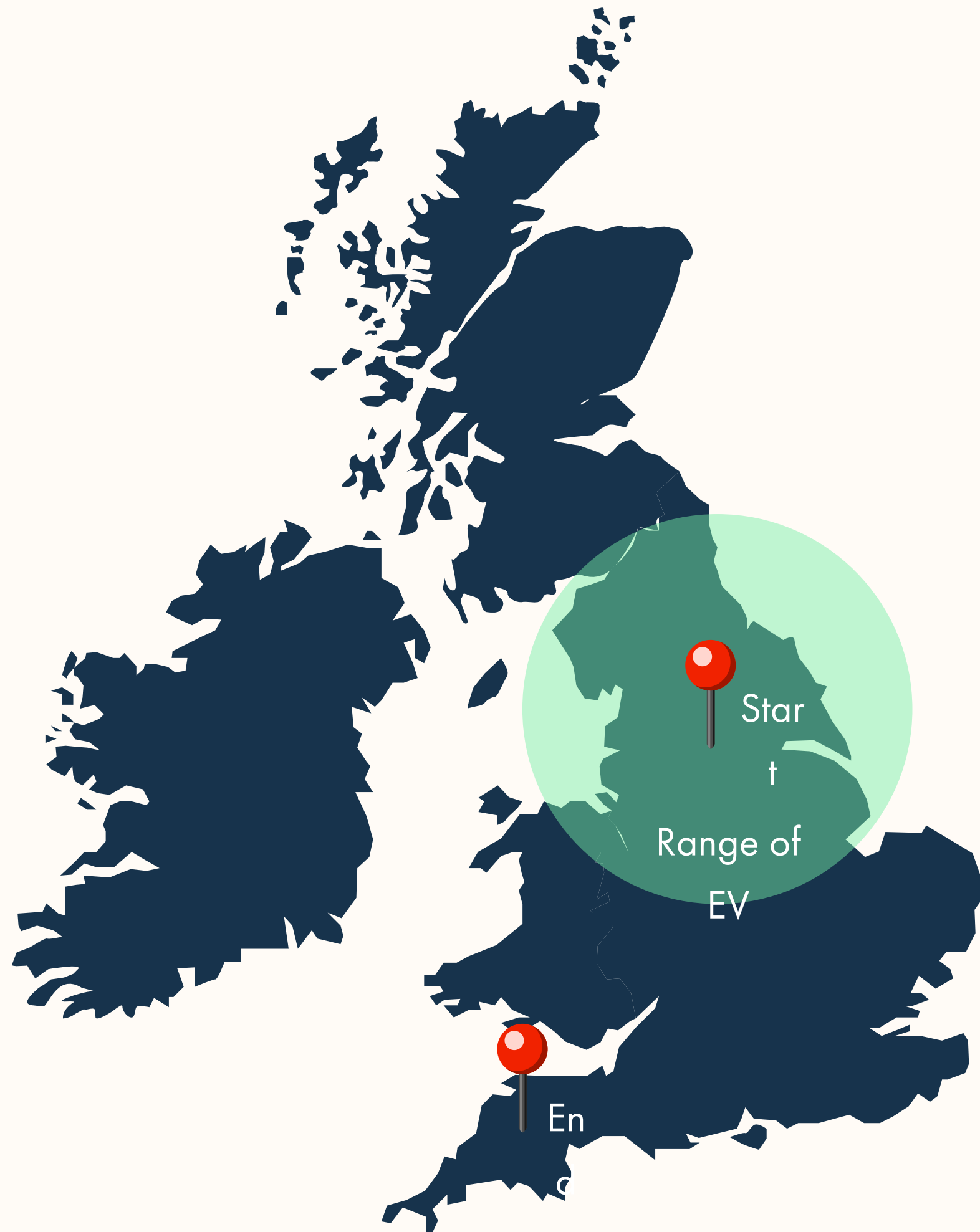


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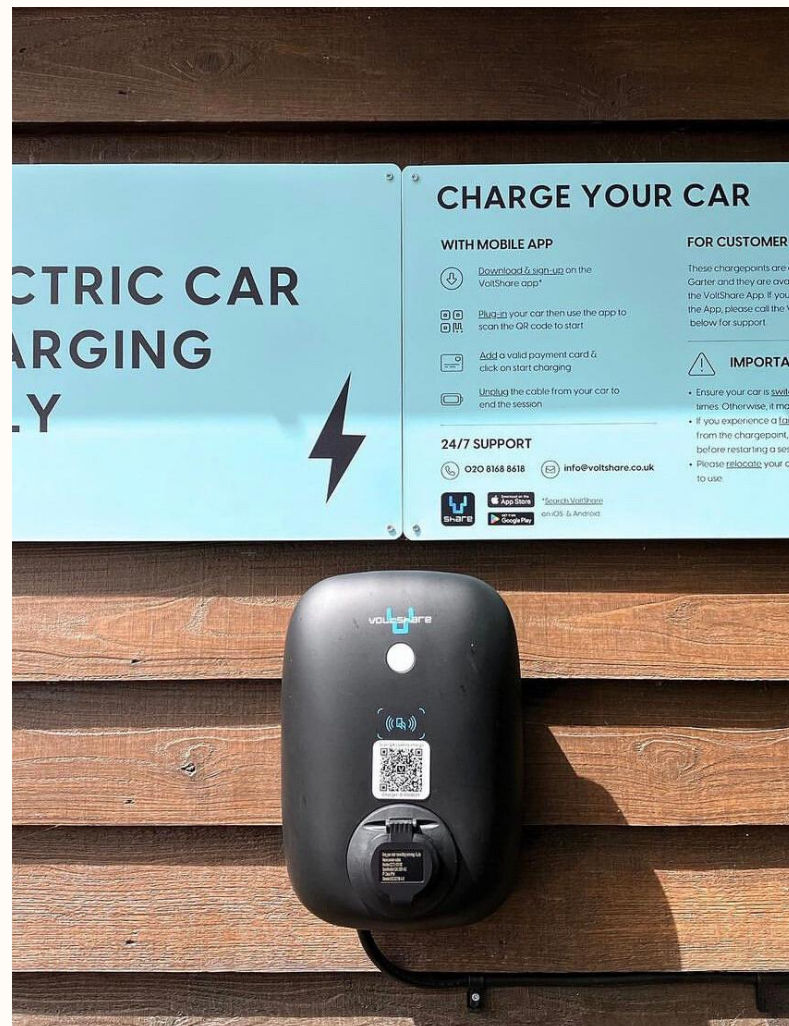
THE MISSING LINK

Businesses should start asking,
“Will I be accessible to guests/visitors in the months to come?”




IMPROVING ACCESSIBILITY

FAST CHARGING



Average investment £1.5k - £3k

 3 - 4 Hours / Overnight

LONG STAY



LEISURE



PUB



LET/HOTEL



HOME



OFFICE



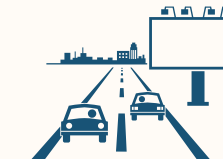
RAPID CHARGING



Average investment >£50k

 < 1 hour

HIGH TRAFFIC



SHORT STAY



SERVICE STATION



INVESTMENT CONSIDERATIONS

Platform Subscription Fees

Cost of 10X EV Chargers

Contracts / Property Lease

Driver Access

Pricing Control

Suitable to scale

	FULLY-FUNDED	SUBSCRIPTION	VOLTSHARE
Platform Subscription Fees	£0	£1750 / year	£0
Cost of 10X EV Chargers	£200k - £300k + penalties for breaking contract	£12k - £20k	£6k - £7k
Contracts / Property Lease	10 - 20 years	2 years rolling	None. PAYG
Driver Access	Public 24/7	Venue Discretion	Venue Discretion
Pricing Control	Operator + Overtime fees	Operator / Venue owner	Venue owner
Suitable to scale	● ○ ○ ○ ○	● ● ● ○ ○	● ● ● ● ●

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INCREASED SALES

BENEFITS

Let or Hotel



Increased Bookings

BOOK NOW



Pub / Restaurant



Increased Wet Sales



HARE & HOUNDS PUB HOTEL

- Pub Hotel with ~ 30 rooms
- Total customer (with EV's) spend of £30k (estimated) on food, drinks, accommodation, not including EV Charging income - over 12 month period
- Increased resilience of pub with higher uptake of business-related stays and guest return rates



Newbury, Berkshire



Two 7kW
Fast Chargers

MEETING GUEST EXPECTATIONS

BENEFITS

Let or Hotel



Guest Loyalty &
Repeated Bookings



Pub / Restaurant

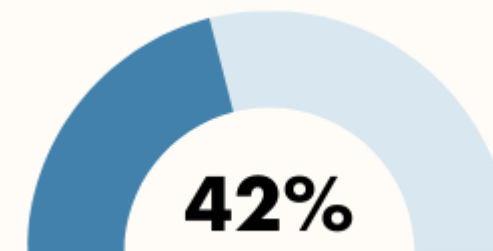


Increased Dwell Time



INDUSTRY RESEARCH

- EV drivers have a preference for destinations with onsite EV charging facilities
- Charging onsite (most preferred) > charging at public station > charging at service station (least preferred)



According to our holiday lets booking partner, approximately 42% of online searches includes EV charging as an amenity

RESILIENCE OF COMMUNITIES

BENEFITS

Cultivate a sense of community by increasing accessibility for customers and local residents, whilst offering a service.

Tourism Spots



Increased Traffic



Expand Community



- Tapnell Farm (Isle of Wight) a large estate with leisure facilities, accommodation, and a holiday park without extensive public charging infrastructure on the island
- Offered paid EV charging as a service which significantly increased accessibility for visitors and local residents
- Prevented major financial loss from free EV charging

GOVERNMENT GRANTS

With poor public charging infrastructure, EV drivers are always hungry to refuel their cars as much as possible. It is no longer a question of if, rather when EV charging facilities should be offered.

Now is the perfect time to take advantage of government grants and tax incentives. By comparison, it would be approximately 30-50% more cost-effective to invest in EV charging now, compared to 2 years later.

100%

First year capital tax allowance for total purchase including supply upgrades, reducing effective cost by 19%.

 [GOV.UK](https://www.gov.uk) - EXPIRING MARCH 2025

£350

(per chargepoint) OZEV Small Accommodation grant up to 40 chargepoints.

 [OZEV WEBSITE](https://www.ozev.gov.uk) - EXPIRING 2025

Example*

£1,200

incl. VAT

estimated total cost with installation for 1x EV Chargepoint

£850

incl. VAT

if eligible for OZEV grant.

£689

incl. VAT

if eligible for OZEV grant & capital tax allowance.

*This is an example price for illustration purposes only. For a full quote, we can survey your property to give an accurate costing.

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WEST COUNTRY TOURISM

WE EMPOWER DESTINATIONS

WHAT WE DO

SIMPLE
SCALABLE
COST-EFFECTIVE



WADSWORTH
BREWED IN DEVIZES SINCE 1875



We provide a fully-integrated solution for destination businesses to get up and running from the moment your charging stations are installed.

Through our consultative approach, we help destination businesses offer this essential service for a fraction of normal costs without giving up precious property rights.

WE DO IT DIFFERENTLY

BUILT FOR DESTINATIONS

Fully-Integrated

using the VoltShare Cloud system, including automatic billing. Our free lifetime 4G connection ensures your chargepoint is always connected.

Our Expertise

LONG STAY



LEISURE



PUB



HOSPITALITY



NO PROPERTY
LEASES



FAST PAYBACK
TIME



24/7 DRIVER
SUPPORT



NO
SUBSCRIPTIONS

THANK YOU FOR YOUR TIME

WEST COUNTRY TOURISM
2024

Contact Us

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<https://voltshare.co.uk>



Pictured: Crown and Garter, Honesty Group,
A VoltShare Destination Partner