



THE BURNT CHEF  
PROJECT

# OUR SERVICES

## AWARENESS



The Burnt Chef Shop



THE BURNT CHEF JOURNAL

The Burnt Chef Podcast



THE BURNT CHEF PROJECT AMBASSADOR SCHEME

International Ambassadors



Free College Talks

## EDUCATION



THE BURNT CHEF LEADERSHIP APPRENTICESHIP



Level 4 Hospitality and Workplace Mental Health Management Apprenticeship



THE BURNT CHEF ACADEMY

The Burnt Chef Academy



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Hospitality Mental Health Training



MHFA England

Mental Health First Aid



Suicide First Aid Training



Menopause for Managers

## SUPPORT



The Burnt Chef Support Service



THE BURNT CHEF PROJECT AMBASSADOR SCHEME

International Ambassadors



THE BURNT CHEF PROJECT

in partnership with THE TAP Wellbeing App



Critical Incident Support



Peer Support

## DATA



THE BURNT CHEF DIAGNOSTIC TOOL



Psychology Led Data Tool



Surveys

## FUNDRAISING



THE BURNT CHEF SKYDIVE



THE BURNT CHEF LONDON TO BRIGHTON



Annual Gala/Awards



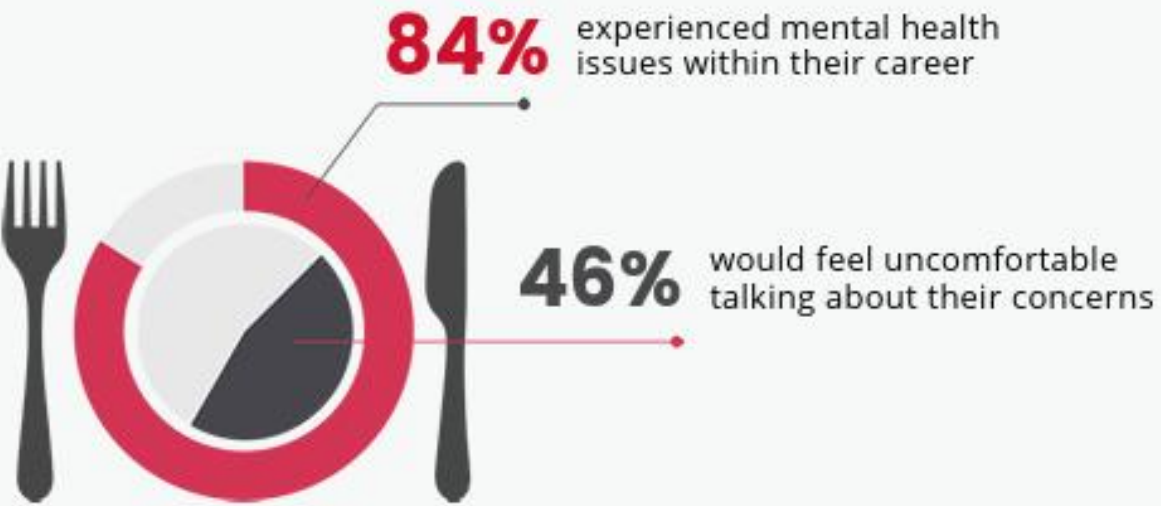
Golf Days



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## WHY IT MATTERS

We recently conducted a survey of 1,273 hospitality professionals which showed that 8 out of 10 (84%) of respondents had experienced mental health issues within their career and 46% would not feel comfortable talking about their health concerns with their colleagues.





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*The costs to employers of poor mental health in the workplace are substantial. Using conservative assumptions, Deloitte estimate a total annual cost to businesses of up to £55 billion*



Deloitte, January 2022



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## LEAD THE CHANGE IN 2024

We believe a partnership should be exactly that. We will work with you to create a unique relationship that helps combat mental health issues within your organisation and meets your corporate social responsibility objectives.

**Partnering with us is about much more than just raising money. It is about creating a difference to people's lives and improving our industry.**

In whatever way we decide to work together, you, your employees and your customers will be at the center of everything we do.

Together we will educate and empower your teams to use their skills to help drive positive change to employee wellbeing, company culture and directly impact customer satisfaction and net operating profits.

**With a reported increase over the recent COVID pandemic in mental health issues and suicide rates within the UK, our position within the market is more vital than ever. We are committed to fighting the stigma of mental health and increase awareness of the subject matter so that together we can create a safer, more vibrant industry for both current and future generations.**

*Thank you.*