

THE JOURNEY TO B CORP™

Verity Slater, Partner and CSR Lead
31/01/2024



Verity Slater

Partner

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Carbon Footprint - 10.6 tonnes of CO2 (Oct 2022)



SCOWNERSHIP

There's no place like Scown



PRO BONO

VOLUNTEERING

GIVING BACK



CHARITY



ENVIRONMENT





We're on the road to Net Zero!

Committed to tackling climate change
and achieving Net Zero by 2025



Why B Corp™?

**Comprehensive
Impact Analysis**

**Mission
Lock**

**Global
Movement**



JoJo Maman Bébé



EILEEN FISHER



150+ Industries



6800+

Certified



Corporation

FATFACE

77 Countries

KICKSTARTER

B Corps in the community

STRIPE & STARE

\$65m+ Combined revenue

finisterre



patagonia

FAITH -IN- NATURE

1 Unifying goal



ST. EVAL



Triodos Bank





Why did we do it?

Purpose

Growth

**National
Reach**

**B-Lab
Support**

**Employee
Experience**

**Return on
Investment**

**Build our
Unique
Brand**

**Zero
Regrets**

**Leaders
in the
Field**

**Client
Experience**



Challenges

Timescale

**Changes
Coming**

Evidence

**Work
Types**

**Management
Time**

**Ongoing
Commitment**



Certified



®

Corporation

**We're B Corp™
certified**

**Making business a force for good,
balancing people, planet and profit.**



IMPACT REPORT

SEPTEMBER 2022 - MAY 2023

The first large law firm in the UK to become employee owned,
our B Corp™ Certification confirms our commitment
to balancing people, planet and profit.

Certified



Corporation



THANK YOU



GET IN TOUCH



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