

MADE FOR LIFE  
ORGANICS

---

C O R N W A L L

---

Certified



Corporation

# GLOBAL WELLNESS ECONOMY: \$5.6 trillion in 2022



Note: Numbers do not add to total due to overlap in sectors.  
Source: Global Wellness Institute



Why does it  
Matter?

---

Projections:

---

The global Wellness market size  
and growth projections from 2022  
to 2027 is a CAGR of.....

---

2022      \$5.61 trillion

2027      \$8.47 trillion

# This is for you.....

Healthy eating , Nutrition and Weight loss

\$911.3 billion

Physical Activity

\$875.9 billion

Wellness Tourism

\$720.4 billion

Wellness Real Estate grew between 2020 – 2022 by

20.5%

Spas grew between 2020 – 2022 by

22.3%

# Wellness sectors that have grown throughout the pandemic

- Wellness real estate is now 177% of its 2019 level
- Mental wellness now 139% of its 2019 level
- Public health, prevention and personalised medicine  
Is now 171% of its 2019 level
- Healthy eating, nutrition & weight loss now 118% of 2019 level



# Projected Annual Growth by Sector 2022 - 2027



**FACT:**

**Cancer is a global health problem.**

In 2018 18.1 million people worldwide suffered from cancer (Cancer Today).

This figure is expected to rise to between 28 - 29.5 million people in 2040

1.96 million deaths were attributed to cancer in 2018, making it the second leading cause of mortality

Every act of business can be an act of love.....

MADE FOR LIFE  
ORGANICS  
CORNWALL



**HOSPITALITY IS NOT TO CHANGE PEOPLE,  
BUT TO OFFER THEM SPACE WHERE  
CHANGE CAN TAKE PLACE.**

**- HENRI NOUWEN -**

Together we can change lives.



Thanks for listening – any questions?